

on probation in Suphan Buri Probation Office found that probation residents who were given treatment could reduce their smoking behavior (Panyawuttiwong, 1994). Furthermore, behavioral counseling programs were successfully used for increasing the health behavior of post-menopausal women (Uerpongathon, 2003) and reducing inappropriate speech of students (Boonsana, 2000).

Recommendation

The study's findings showed that individual behavior counseling using Skinner's learning theory based technique could develop the power plant workers' occupational safety behavior. Therefore, industrial sector authorities who are concerned with safety should consider applying the individual behavior counseling technique to develop occupational safety behavior to prevent accidents and injuries to their workers.

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